



# Balgonie Swimming Pool



## Sponsorship Package

2024 –  
2025

### Contact

Phone 1-306-771-2284  
Website [www.townofbalgonie.ca](http://www.townofbalgonie.ca)  
Email [general@balgonie.ca](mailto:general@balgonie.ca)  
Address D-129 Railway Street E., Balgonie, SK S0G 0E0

# About Us

Balgonie is a vibrant, growing community that maintains a small-town atmosphere and is located 20 km east of Regina on the #1 Highway. We have seen many areas of growth within the last number of years; new residential homes, new commercial businesses, and upgraded recreational facilities just to name a few.

The Balgonie Swimming Pool is one of the oldest running swimming pools in Saskatchewan. Built in 1971, the swimming pool has provided hours of fun and excitement for not only Balgonie and area residents, but for people from surrounding communities as well.

It has been 53 years since the Town of Balgonie broke ground for the first swimming pool. We are excited to break ground, again, in May of 2024 for the construction of our new zero-depth beach entry pool, mechanical room, pumphouse, change rooms and an office space, all of which are scheduled to be completed by July of 2025.

We strive to provide a safe, caring community - both in and out of the pool! Our facility will improve access for all ages and abilities and will increase job opportunities for people in our area!

The Town of Balgonie has a goal to raise \$500,000, which will offset the Municipal portion of the project. This project would not be possible without the generous support from the recent and future donators and sponsors. Thank you for your interest in joining this extraordinary group of supporters, and thank you to those who have already committed to investing in the Balgonie Pool.

**Are you ready to take the plunge?**



## **Balgonie's Vision**

*A safe, caring community of choice, providing the amenities and services that benefit the residents and enhances the region, while exhibiting a strong sense of community pride.*

# Sponsorship Opportunities



## Family & Friends Sponsor

Family or Company Name announced at the Grand Opening.

Family or Company Name on the Sponsor board at the Grand Opening.

Family or Company Name listed in one issue of the Talk of the Town Newsletter.

**\$200+**



## Bronze Sponsor

Family or Company Name announced at the Grand Opening.

Family or Company Name on the Sponsor board at the Grand Opening.

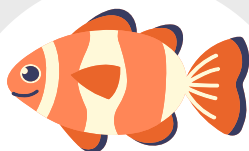
1/9 page advertisement in Balgonie's Talk of the Town Newsletter for 3 months.

Logo promoted on temporary signage at the Swimming Pool for 6 months.

Recognition on website and social media platforms.

**\$1,000+**

# Sponsorship Opportunities



## Silver Sponsor

Family or Company Name announced at the Grand Opening.

Family or Company Name on the Sponsor board at the Grand Opening.

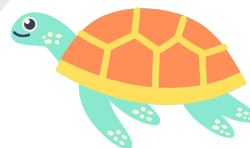
1/4 page advertisement in Balgonie's Talk of the Town Newsletter for 6 months.

Logo promoted on temporary signage at the Swimming Pool for 6 months.

Recognition on website and social media platforms.

Logo printed on Lifeguards' Clothing for 2 years.

**\$5,000+**



## Gold Sponsor

Family or Company Name announced at the Grand Opening.

Family or Company Name on the Sponsor board at the Grand Opening.

1/2 page advertisement in Balgonie's Talk of the Town Newsletter for 6 months.

Logo promoted on temporary signage at the Swimming Pool for 6 months.

Recognition on website and social media platforms.

Logo printed on Lifeguards' Clothing for 2 years.

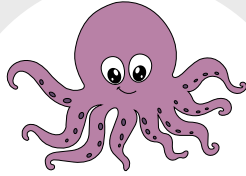
1 Single Season Pass.

1 Family Season Pass.

Small logo on the Sponsorship Wall located at the Swimming Pool.

**\$10,000+**

# Sponsorship Opportunities



## Platinum Sponsor

Family or Company Name announced at the Grand Opening.

Family or Company Name on the Sponsor board at the Grand Opening.

Full page advertisement in Balgonie's Talk of the Town Newsletter for 6 months.

Recognition on the Town's Website and Social Media Platforms.

Company logo printed on Lifeguards' Clothing for 2 years.

3 Single Season Passes.

3 Family Season Passes.

Medium logo printed on the Sponsorship Wall located at the Swimming Pool.

**\$15,000+**



## Diamond Sponsor

Family or Company Name announced at the Grand Opening.

Family or Company Name on the Sponsor board at the Grand Opening.

Full page advertisement in Balgonie's Talk of the Town Newsletter for 1 year.

Recognition on website and social media platforms.

Company Logo printed on Lifeguards' Clothing for 2 years.

5 Single Season Passes.

5 Family Season Passes.

2 Hour Private Party Rental.

Large logo printed on the Sponsorship Wall located at the Swimming Pool.

**\$25,000+**

# Naming Rights Sponsorship Opportunity

Are you interested in having your company's name ingrained into Balgonie and area residents' minds for years to come? The Naming Rights Sponsorship package includes the following:

5-year term of Naming Rights of the pool.

Large logo printed on the Sponsorship Wall at the Pool.

Recognition on the Town's Website and all Social Media platforms.

Company name announced at the Grand Opening.

Media and Newspaper releases.

Full page advertisement in Balgonie's Talk of the Town Newsletter for 1 year.

**Make a big splash! Sponsor the Swimming Pool today!**

**\$150,000**

**Thank you for your  
consideration!**



## **Contact**

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